

2017 SCCA'S SPONSORSHIP PACKAGES

Benefits for Single Training Seminar / Event Sponsor (Attendance of 30Pax) Unlimited Slot	Single Sponsor \$3,500
o Publicity mention on all Social Media Platform, Promotional materials, Photo Booth & Stage Banner	✓
o Opportunity to distribute brochures	✓
o 4 Complimentary E-mail blasters	✓
o Complimentary Banner Ad on SCCA Website for Event	✓

Benefits for Single Flagship Event Sponsor	Diamond Sponsors \$20,000 1 Limited Space	Gold Sponsor \$15,000 Unlimited	Silver Sponsor \$10,000 Unlimited	Table Sponsor \$5,000 Unlimited
Publicity mention on all Social Media Platform, Promotional materials, Photo Booth & Stage Banner	✓ Special mention on Stage.	✓	✓	✓
Tables At Dinner	2 Tables	1 Table	1 Table	1 Table
Logo printed on gifts or merchandise for Social Events (if any)	✓			
Complimentary Dinner Invites	✓ 10 INVITES	✓ 6 INVITES	✓ 4 INVITES	✓ 2 INVITES
Complimentary Invites for more than 1 day events (Eg : WILL Summit)	✓	✓		
Opportunity to insert brochures into Goodie Bags	✓			
Opportunities to get attendance listing – with discretion and approval by attendees.	✓			
Opportunity for One Training Slot on SCCA's 2017 Calendar	✓	✓	✓	
Hotel Rooms Stay during event dates or a Slot for One Training Seminar in 2017	3 Standard Rooms for 1 Night Stay	2 Standard Rooms for 1 Night Stay	1 Standard Room for 1 Night Stay	


1. SCCA reserves the right to accept or decline requests in its sole discretion, without notice and without having to provide reasons.
2. If the event is cancelled, sponsors will be entitled to a full refund of the sponsorship amount paid, without interest, as sponsors' sole compensation (Only for Single Event Sponsorship).
3. Sponsors shall abide by SCCA's requests and deadlines concerning submission of sponsors' logos and other information required.
4. Sponsorships will be allocated and confirmed only upon receipt of a signed application in the format above, and cleared, full payment within thirty (30) days of receipt of SCCA's invoice. All payments received are NON-REFUNDABLE.
5. SCCA reserves the right to make programme changes and any other changes we deem necessary.
6. Logos, collateral and all information provided to SCCA are deemed to be provided with full permission for use by SCCA in marketing, promotions, planning and any other opportunities in connection with this event.
7. SCCA bears no liability for any loss, theft &/or damage to sponsors' property.


Benefits for Long Term Sponsors	Diamond Partner \$50,000 (1 Special Slot)	Gold Partner \$30,000 (3 Limited Slot)	Silver Partner \$25,000 (10 Limited Slot)	Bronze Partner \$18,000 (Unlimited Slot)
Event Partner on all Social Events (SCCA Gala Dinner, Annual Conferences, Woman's Event, First Thursdays & Others)	✓	✓	✓	✓
Logo Display on all Social Media Platform for Social Events	✓	✓	✓	✓
Logo and company name will be displayed on projector/poster during all Social Events. (some special venues may have restrictions)	✓	✓	✓	✓
Logo printed on gifts or merchandise for Social Events (if any)	✓	✓	✓	✓
Logo will be displayed on all literature and online promotions + training materials	✓	✓	✓	
Opportunity to provide training / talk to SCCA Members.	✓ 3 SLOTS	✓ 2 SLOTS	✓ 1 SLOT	
Partner Logo showcase on SCCA Website footer	✓	✓	✓	
Complimentary event Invites	✓ 10 INVITES	✓ 6 INVITES	✓ 4 INVITES	✓ 2 INVITES
Opportunity to provide a giveaway and/or hand out brochures	✓	✓		
Opportunities to get attendance listing – with discretion and approval by attendees.	✓			
Free Email Blast	Up to 8 Email blast Per Year	Up to 6 Email Blast Per Year	Up to 4 Email Blast Per Year	Up to 2 Email Blast Per Year
Free Premium Web Banner Ad Space	6 Banner Displays (Period of 1 month)	4 Banner Displays (Period of 1 month)	2 Banner Displays (Period of 1 month)	1 Banner Displays (Period of 1 month)
Internal Press Release mention	<u>2 Internal Editorial Press mention</u>			

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Yes, we are keen and wish to confirm the following:-

 Single Training Seminar Sponsorship

 Single Flagship Event Sponsorship

 Long Term Sponsorship

Organization:	
Person in charge:	
Email:	
Contact Number:	
Type of Sponsorship:	
Signature / Date	

High Res Logo of your firm to be included with this form. Include any specification or requirements to follow.

Kindly email this form back to events@scca.org.sg.

For any enquiries, please feel free to contact us at **66363638**. Please return the confirmation of your sponsorship form to us (1) one month before the event date to ensure inclusions in the event program.

The Singapore Corporate Counsel Association, wishes to thank you for partnering and supporting our organization and our events.