



2020

WAYS TO PARTNER WITH SCCA

WWW.SCCA.ORG.SG
SECRETARIAT@SCCA.ORG.SG

SCCA
Singapore Corporate
Counsel Association

**PLATINUM
CORPORATE
PARTNERSHIP
(EXCLUSIVE CHIEF LEGAL OFFICER PARTNER)**

PLATINUM
S\$100,000

EXCLUSIVE CLO AWARDS PARTNER

INCLUDES PRE & POST NETWORKING EVENTS IN POSH VENUES
WITH TOP IN-HOUSE LAWYERS IN SINGAPORE
BE PART OF THE JUDGING PANEL

- +2 premium exclusive seminars -50 -100 pax with live video telecast to in-house counsel global network
- +2 single seminar with 25- 30pax - Intimate setting (roundtable)
- +Event Partner on ALL Flagship Events and VIP Invitations
- 2 Tables at the SCCA Annual Black Tie Gala + 2 nights stay
- Targeted Brand Marketing on SCCA's online platforms
- Youtube video production

MORE

- Logo & brand publicity on SCCA Website footer
- Complimentary event Invites for firm's clients
- Event Registration List (Name of Registrant & Company only)
- Free 12 Email Blast
- Free 6 Premium Web Banner Ad Space
- Opportunity to share contents on SCCA's Internal Newsletter

**LOOKING FOR SOMETHING MORE THAN PLATINUM?
TALK TO US. SECRETARIAT@SCCA.ORG.SG**

LONG-TERM SPONSORSHIP PACKAGE

DIAMOND

S\$50,000

- + 3 PREMIUM SINGLE SEMINARS
- + Event Partner on Flagship Events
- + Brand Marketing on SCCA's online platforms

- Logo & brand publicity on SCCA Website footer
- Complimentary event Invites for firm's clients
- Event Registration List (Name of Registrant & Company only)
- Free 8 Email Blast
- Free 6 Premium Web Banner Ad Space
- Opportunity to share contents on SCCA's Internal Newsletter

GOLD

S\$40,000

- + 2 PREMIUM SINGLE SEMINARS
- + Event Partner on Flagship Events
- + Brand Marketing on SCCA's online platforms

- Logo & brand publicity on SCCA Website footer
- Complimentary event Invites for firm's clients
- Event Registration List (Name of Registrant & Company only)
- Free 6 Email Blast
- Free 4 Premium Web Banner Ad Space

SILVER

S\$30,000

- + 1 SINGLE SEMINAR
- + Branding on all Flagship Events
- + 1 table for SCCA Annual Black Tie

- Partner Logo showcase on SCCA Website footer
- Free 4 Email Blast
- Free 2 Premium Web Banner Ad Space

BRONZE

S\$20,000

- NO SINGLE SEMINAR
- + Branding on all Flagship Events

- Partner Logo showcase on SCCA Website footer
- Free 6 Email Blast
- Free 3 Premium Web Banner Ad Space

SINGLE SEMINAR PACKAGE

FULL DAY

26-50 PAX

\$15,000

60 - 100 PAX

\$25,000

- Branding on all SCCA online platforms, marketing materials, Photo Booth & Stage Banner (where applicable)
- Event information will be publicized with 3rd party partners & editorial vendors
- Event will be open to other association members, depending on content relevance
- Opportunity to distribute marketing collateral
- SCCA disseminates event mailer to its database (more than 2000 counsel)
- Includes hotel venue, logistics, and refreshments
- Full Registration support

HALF DAY

25-50 PAX

\$10,000

50-100 PAX

\$20,000

- Branding on all SCCA online platforms, marketing materials, Photo Booth & Stage Banner (where applicable)
- Event information will be publicized with 3rd party partners & editorial vendors
- Event will be open to other association members, depending on content relevance
- Opportunity to distribute marketing collateral
- SCCA disseminates event mailer to its database (more than 2000 counsel)
- Includes hotel venue, logistics, and refreshments
- Full Registration support

3 HOURS

26-50 PAX

\$5,500

OR

20-25 PAX

\$3,500

- Branding on all SCCA online platforms, marketing materials and Stage backdrop
- Event information will be publicized with 3rd party partners & editorial vendors
- Event will be open to other association members, depending on content relevance
- Opportunity to distribute marketing collateral
- SCCA disseminates event mailer to its database (more than 2000 counsel)
- Includes venue, logistics, and refreshments
- Full Registration support

ALA-CARTE SPONSORSHIP

SS\$15,000 CHOOSE ANY 3

SS\$20,000 CHOOSE ANY 5



EVENTS

FLAGSHIP

- WILL SUMMIT (WOMEN IN IN-HOUSE LIVING LIFE)
- LEGAL-TECH EVENT
- SCCA ANNUAL BLACK TIE
- LEADERSHIP CONVERSATIONS

SOCIAL

- SCCA FIRST THURSDAYS

SCCA INDUSTRY CHAPTER

- BANKING AND FINANCE CHAPTER
- INSURANCE AND RE-INSURANCE CHAPTER
- ASSET & FUND MANAGEMENT CHAPTER
- ENERGY AND COMMODITY CHAPTER
- TECHNOLOGY (INNOVATE CHAPTER)
- E-COMMERCE RETAIL CHAPTER
- REAL ESTATE CHAPTER

OTHERS

- SELF CURATED SINGLE EVENTS
- YOUTUBE CONTENT VIDEO
- SINGLE WEBINAR PROGRAM (NEW)

MARKETING & BRANDING

BRAND PUBLICITY

- SOCIAL MEDIA PUBLICITY SUPPORT
- PREMIUM WEB AD BANNER
- E-MAIL BLAST TO MEMBERS



OTHER MARKETING SERVICES

DEMOGRAPHIC OF OUR DATABASE

EMAIL MARKETING

- MASS MAILER - **S\$2,500**
- SELECTED DEMOGRAPHIC DATABASE MAILER BY AGE, GENDER, SENIORITY OR INDUSTRY (OTHER SPECIFICATIONS CAN BE MADE) - **S\$3,500**

SOCIAL MEDIA MARKETING

- LINKEDIN, FACEBOOK, INSTAGRAM - **S\$1,500**

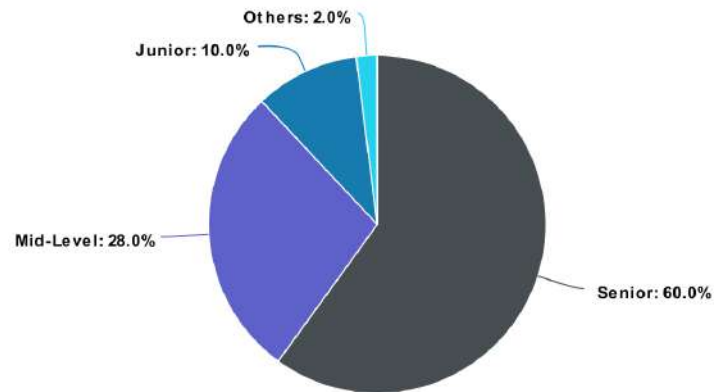
SCCA WEBSITE BANNER MARKETING

- PREMIUM WED AD BANNER
S\$3,000 (1 MONTH)
S\$5,000 (3 MONTHS)
S\$11,000 (6 MONTHS)
S\$20,000 (12 MONTHS)
- HOME PAGE SIDE BANNER
S\$1,500 (1 MONTH)
S\$2,000 (3 MONTHS)
S\$3,000 (6 MONTHS)
S\$5,000 (12 MONTHS)
- HOME PAGE BOTTOM BANNER
S\$1000 (1 MONTH)
S\$1,750 (3 MONTHS)
S\$2,500 (6 MONTHS)
S\$4,000 (12 MONTHS)

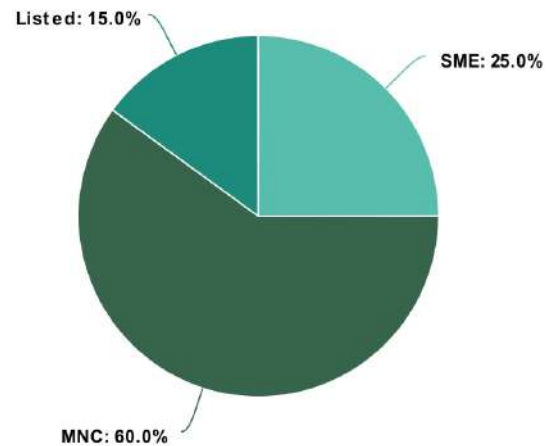
INDUSTRIES REPRESENTED

- FINANCE
- CONSTRUCTION
- GOVERNMENT
- ENERGY
- FMCG & RETAIL
- OTHERS
- TECHNOLOGY
- EDUCATION

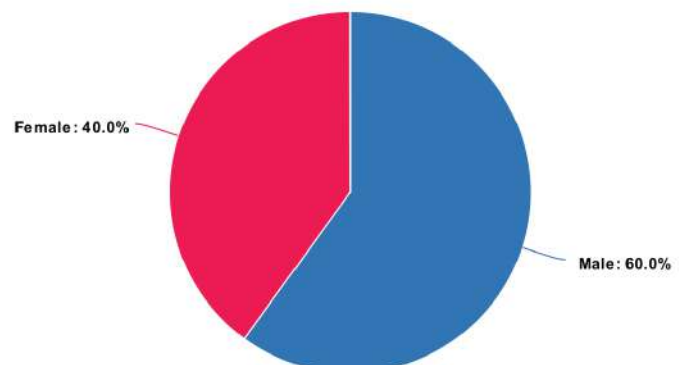
Total Database: 3000



Popular Industry




Gender





TERMS & CONDITIONS

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- SCCA RESERVES THE RIGHT TO ACCEPT OR DECLINE REQUESTS IN ITS SOLE DISCRETION, WITHOUT NOTICE AND WITHOUT HAVING TO PROVIDE REASONS.
 - IF THE EVENT IS CANCELLED, SPONSORS WILL BE ENTITLED TO A FULL REFUND OF THE SPONSORSHIP AMOUNT PAID, WITHOUT INTEREST, AS SPONSORS' SOLE COMPENSATION.
 - SPONSORS SHALL ABIDE BY SCCA'S REQUESTS AND DEADLINES CONCERNING SUBMISSION OF SPONSORS' LOGOS AND OTHER INFORMATION REQUIRED.
 - SPONSORSHIPS WILL BE ALLOCATED AND CONFIRMED ONLY UPON RECEIPT OF A SIGNED APPLICATION IN THE FORMAT ABOVE, AND CLEARED, FULL PAYMENT WITHIN THIRTY (30) DAYS OF RECEIPT OF SCCA'S INVOICE. ALL PAYMENTS RECEIVED ARE NON-REFUNDABLE.
 - SCCA RESERVES THE RIGHT TO MAKE PROGRAMME CHANGES AND ANY OTHER CHANGES WE DEEM NECESSARY.
 - LOGOS, COLLATERAL AND ALL INFORMATION PROVIDED TO SCCA ARE DEEMED TO BE PROVIDED WITH FULL PERMISSION FOR USE BY SCCA IN MARKETING, PROMOTIONS, PLANNING AND ANY OTHER OPPORTUNITIES IN CONNECTION WITH THIS EVENT.
 - SCCA BEARS NO LIABILITY FOR ANY LOSS, THEFT &/OR DAMAGE TO SPONSORS' PROPERTY.