

SCCA Singapore Corporate
Counsel Association

**SPONSORSHIPS &
PARTNERSHIPS**

WITH **SCCA**

2023

What's INSIDE

ABOUT SCCA

SCCA FLAGSHIP EVENTS CALENDAR

LEGAL CONGRESS

CORPORATE COUNSEL SUMMIT

A.B.T

SCCA ACADEMY

SCCA BESPOKE

ABOUT SCCA

The Singapore Corporate Counsel Association (“SCCA”) is the pioneer national organisation representing the interests of in-house lawyers working for companies and other entities based in Singapore.

SCCA is committed to providing support and elevation to the needs of in-house lawyers around the world through its close-knit global alliances. It prides itself on building reputable regional training programs, leadership and industry conversations, legal counsel career toolkits, and competency frameworks encompassing technical knowledge, skills, and the required right attitude and character for corporate lawyers.

As a not-for-profit entity, the funds received through sponsorships go into supporting the work of the SCCA’s secretariat team and the industry that we serve wholeheartedly.

SCCA › Better Counsel, Better Corporations, Better Community

SCCA Singapore Corporate
Counsel Association

SCCA FLAGSHIP EVENTS CALENDAR 2023

MAY

AUGUST /
SEPTEMBER

NOVEMBER

SCCA
APAC LEGAL CONGRESS
WHERE CORPORATE COUNSELS MEET
May 2023 – Singapore

SCCA
Corporate
Counsel SUMMIT
SINGAPORE CONVENTION WEEK

SCCA
A.B.T
ANNUAL BLACK-TIE
– GALA DINNER –
– CHIEF LEGAL OFFICER AWARDS –



LEGAL CONGRESS

WHERE CORPORATE COUNSELS MEET

NAVIGATING THE LEGAL LANDSCAPE



APAC LEGAL CONGRESS

The SCCA's APAC Legal Congress is a unique two-day conference that will be held in May 2023. As Asia's premier in-house legal counsel event, the APAC Legal Congress expects to bring together 500+ delegates locally and from around the region.

APAC Legal Congress provides a platform for dialogue, co-creation, and cross-pollination of ideas, and unrivalled networking opportunities, enabling delegates to acquire actionable takeaways to present back at the office.

ORGANISED BY



SUPPORTED BY





SUPPORTING ORGANISATIONS

The SCCA is a member of the Asia Pacific Corporate Counsel Alliance (APCCA) and the In-house Counsel Worldwide (ICW).

ICW is a global network of associations that is focused on the profession of in-house counsel. Member associations form a community of international in-house counsel working together to promote the value of the in-house profession; share knowledge and best practices across borders and foster global connections.

APCCA is the regional equivalent for Asia, and its members are also part of the ICW.



WHO ATTENDS

SCCA's APAC Legal Congress gathers together local and regional in-house legal decision-makers from across all industry verticals as both speakers and delegates.

Discover views on the existing and forthcoming challenges in the legal sector, with discussions focused on solutions to these areas. Gain critical insight, initiate new contacts, and share ideas with other key decision-makers and experts.

500+

**EXPECTED
DELEGATES
PER DAY**

>75%

OVER 75%
SINGAPORE-BASED
ORGANISATIONS



>85%

OVER 85%
LOCAL & REGIONAL
END-USER DELEGATES



CONFERENCE TRACKS

2-Day Conference Tracks Focused on the In-house Corporate Counsel			
The Modern Chief Legal Officer (CLO)	Managing Well & Resilient Legal Teams	New to In-house – What to Expect?	Diversity, Equity & Inclusion (DEI)
Technology for Legal In-house Teams	Legal Operations & Finance	Environmental Social Governance (ESG)	Pros & Cons of Litigation Finance
Data Privacy & Cybersecurity Laws	Managing Contracts & Negotiations	Cross-border & Global Capital Markets	Employment & Labour Challenges
Intellectual Property Enforcement	Litigation & Dispute Resolution	Managing Digital Assets & Royalties	Fintech, E-Commerce, TMT Payment Processing
Leadership & Career Development for In-house Counsels	Legal Understanding of Blockchain & Cryptographic Tokens	Local Legal Frameworks in Asia – Doing Business Series	

...and many more!



DRIVING THE LEGAL ECONOMY



CORPORATE COUNSEL SUMMIT

The SCCA's Corporate Counsel Summit is a unique one-day conference that will be held in conjunction with the Singapore Convention Week. The Singapore Convention Week is a 5-day long event held from the end of August till early September and is organised by the Ministry of Law. As Asia's premier in-house legal counsel event held in Singapore, Corporate Counsel Summit expects to bring together 400+ delegates locally and from around the region.

Corporate Counsel Summit provides a platform for dialogue, co-creation, cross-pollination of ideas, and unrivalled networking opportunities, enabling delegates to acquire actionable takeaways to present back at the office.

ORGANISED BY

SCCA Singapore Corporate
Counsel Association

SUPPORTED BY

MINISTRY OF LAW
SINGAPORE



SUPPORTING ORGANISATIONS

SCCA works with a number of government and national organisations in Singapore, and in the region to bring together like-minded stakeholders to engage in dialogues, activities, and collaborations.

Leading experts from the legal, business, and government sectors will come together to explore new opportunities and discuss ideas and innovative solutions. They will share views on issues such as investor-state dispute settlement, dispute resolution in relation to the digital economy, and various topics in specialised fields, amongst others, that are relevant to the Corporate Counsel.

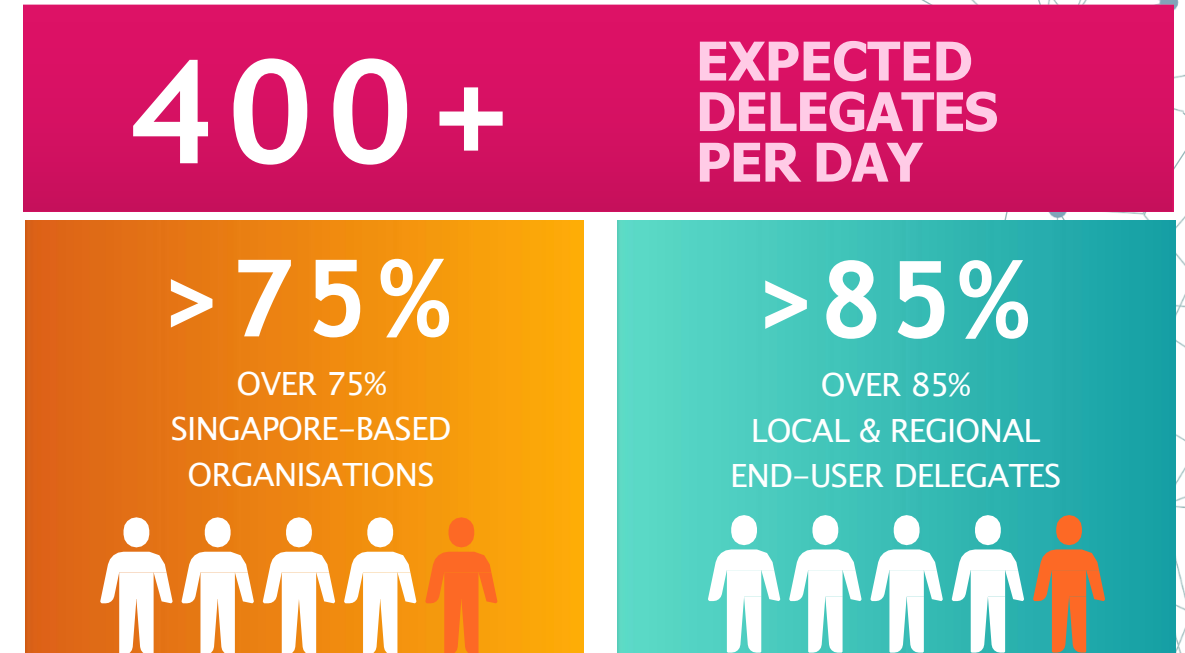




WHO ATTENDS

SCCA's Corporate Counsel Summit, gathers together local and regional in-house legal decision-makers from across all industry verticals as both speakers and delegates.

Network with, and learn from, a cross-section of experienced legal professionals to gain new insights and solutions. Hear and learn from the leaders shaping the legal landscape.





CONFERENCE TRACKS

1-Day Conference Tracks Focused on the In-house Corporate Counsel

Economic, Government & Regulatory Outlook	Developing Policy for Tech Regulation	Understanding, Quantifying & Mitigating Geopolitical Risk	Competition Law & Patent Litigation
Handling & Responding to Crisis & Investigation	Best Practices Of Effective Legal Teams	Challenges Going Global: Entering New Markets	Legal Risk Management to Value Creation
Navigating New Responsibilities in ESG	Leveraging Technology Amidst Growing Data Risks	Biggest Issues Facing GC's Today	Challenges & Setting Standards for Success
Commercial Arbitration & Sanctions	Restructuring & Insolvency	Mitigating Cross-border Contract Laws	Future of Legal Work
How To Be More Efficient with Legal Budgets	Navigating M&A, Due Diligence & Securities Litigation	AI and Blockchain: Legal & Governance Considerations	

...and many more!

2023

SCCA



A.B.T

ANNUAL BLACK-TIE

— GALA DINNER —

— CHIEF LEGAL OFFICER AWARDS —

S C C A

A.B.T

ANNUAL BLACK-TIE

- GALA DINNER -

- CHIEF LEGAL OFFICER AWARDS -



A.B.T

The SCCA will celebrate its **21st Anniversary** in 2023 and host the **Annual Black-Tie (A.B.T)** event for the seventh year running in November with an expected turnout of 350+ guests.

The SCCA's **A.B.T** is the perfect opportunity to meet members in an exuberant and fun social setting. The evening will be a celebration of SCCA's achievements for the year and to confer the 7th Singapore **Chief Legal Officer (CLO) Awards** to high-achieving in-house counsels that have made significant contributions to their organisations. The **A.B.T** will be an elegant event, with a specially curated menu, wine pairings, and wonderful guests.

ORGANISED BY

SCCA Singapore Corporate
Counsel Association



A.B.T

ANNUAL BLACK-TIE
- GALA DINNER -
- CHIEF LEGAL OFFICER AWARDS -



A.B.T 2019

<https://youtu.be/asENpF9kdHg>

Click on the URL



A.B.T 2018

https://youtu.be/PEyzuTF-p_8

Click on the URL



2023



SCCA ACADEMY

The SCCA Academy provides skills-based professional education and training programmes for Legal Corporate Counsels. It represents the interests of in-house lawyers working for companies and other entities based in Singapore to ensure that skills and knowledge stay relevant in today's knowledge-intensive and business-driven economy.

The SCCA Academy offers a comprehensive array of interdisciplinary course modules to support a lifelong learning imperative, help organisations meet their reskilling goals, and equip individuals with the necessary skills and competencies as Legal Corporate Counsels.

SCCA COMPETENCY FRAMEWORK

SKILL LEVELS

LEVEL 1

- BASIC -

Working level position, individual contributor, typically supervised, unlikely to have material budget responsibility

LEVEL 2

- ADVANCED -

Team leadership position, can operate independently to a corporate strategy, some budget responsibility

LEVEL 3

- EXPERT -

General Counsel, Regional SEA/APAC Head of Legal for MNC, significant budget, and strategic responsibility

SCCA COMPETENCY MODULES

TOPICS COVERED

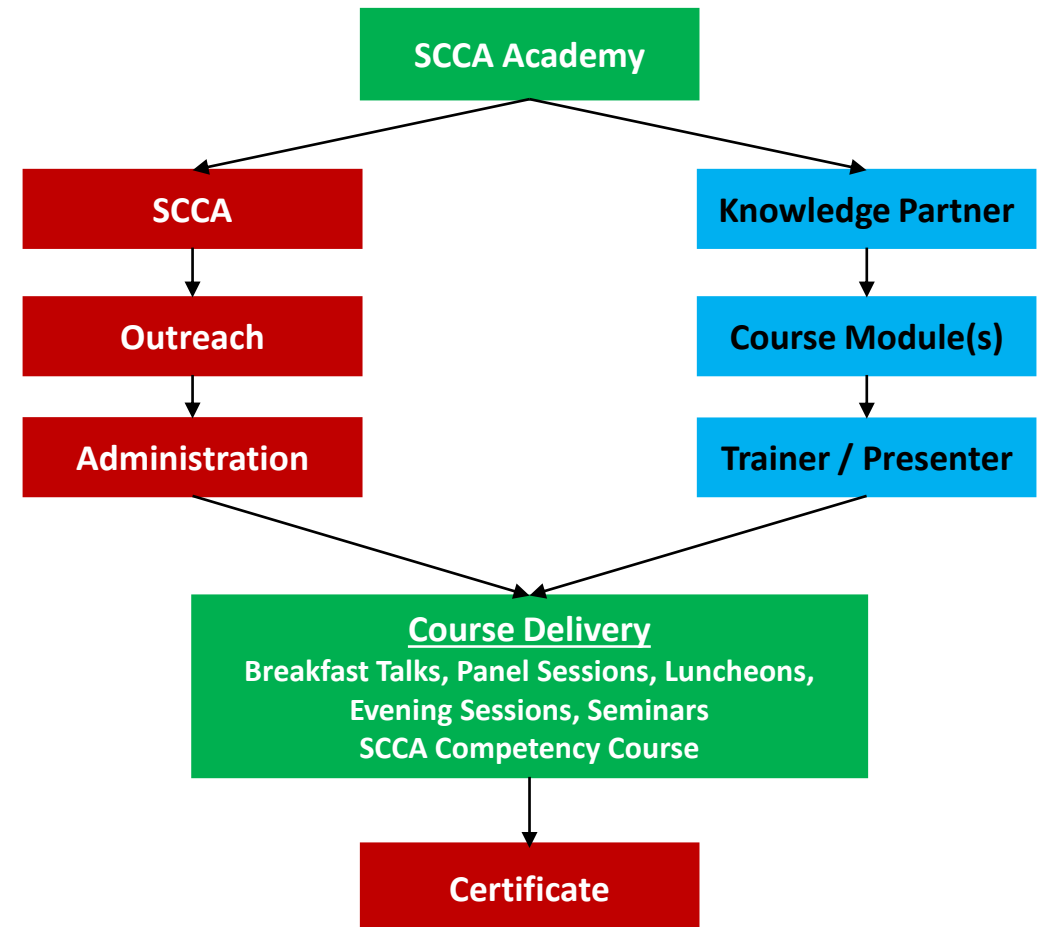
PDPA, GDPR and Practical Data Privacy	Laws Applicable to Mobile Apps, Lucky Draws and Competitions
Putting Together an Effective Compliance Programme	Effective Legal Writing Techniques for In-House
M&A Tips	Managing People in the Workplace
Tax and Finance Basics	Giving Effective Legal Presentations to the Board and Management
Improving Personal Branding and Communication Styles	Negotiation Techniques
GAAP and Payment Terms	Latest Digital Legal Innovations
Cybersecurity	Basics to IP Contracts for In-house
Competition Law	Basics to IT Contracts for In-house
Payment Services Act	Basics to HR Contracts for In-house
Anti-Counterfeiting Measures	Industry Sector Updates
Laws Governing Online Marketplace and Tech Platforms	Latest Legislation Updates

...and many more!

PARTNER WITH SCCA ACADEMY

SCCA Academy Partnership

- Knowledge Partner(s) develops and delivers modules, **based on SCCA's Competency Framework**
- SCCA provides the administration, and outreach platform for the modules
- Open to both local and international participants
- Certificate(s) of completion or competency along with Knowledge Partner(s) logos will be awarded to attendees by SCCA for each completed module



2023

SCCA

bespoke

A decorative graphic in the top right corner consisting of a network of thin, light blue lines connecting various-sized blue dots, creating a web-like pattern.

SCCA

bespoke

SCCA bespoke

The SCCA bespoke package provides the flexibility to customise events based on the individual organisation's needs and topics. Such events can either be a **one-off session** or a **multi-pronged campaign** in conjunction with SCCA's outreach platforms.

SCCA's bespoke packages are tailored toward helping organisations build consistent branding, messaging, and effectiveness. It contributes to growing the organisation's pipeline, engaging with potential clients, and bridging the gap in helping in-house counsels better understand and appreciate various topics of interest.

SUGGESTED EVENTS

Announcements

Half Day Seminars

Panel Discussions

Whitepapers

Breakfast Sessions

Networking Sessions

Luncheons

Surveys

Webinars

Legal Updates

Full Day Seminars

Thought Leadership

Product Launches

ADVERTISING RATES

PACKAGE DETAILS	1 MONTH	6 MONTHS	12 MONTHS <i>(10% Discount)</i>
eDM Marketing to SCCA Members <i>(2 x e-blast/month)</i>		Contact SCCA	Contact SCCA
Banner Ad on SCCA Website		Contact SCCA	Contact SCCA
Job Ad on SCCA Website	Contact SCCA		



Interested in **SPONSORSHIP** or **PARTNERSHIP** opportunities?

Talk to us for an easy and affordable way
to promote your program, or organisation to
a targeted professional audience.

For more information, please contact Bryan Yeo at
BryanYeo@scca.org.sg

