

SCCA Singapore Corporate
Counsel Association

SPONSORSHIPS & PARTNERSHIPS

Singapore Corporate Counsel Association Limited

SCCA bespoke

The SCCA bespoke package provides the flexibility to customise events based on the individual organisation's needs and topics. Such events can either be a one-off session or a multi-pronged campaign in conjunction with SCCA's outreach platforms.

SCCA's bespoke packages are tailored toward helping organisations build consistent branding, messaging, and effectiveness. It contributes to growing the organisation's pipeline, engaging with potential clients, and bridging the gap in helping in-house counsels better understand and appreciate various topics of interest.

Breakfast Session

Legal Updates

Pannel Discussion

Full Day Seminar

Product Launches

Suggested Events

Webinars

Announcements

Survey

Half Day Seminar

Networking Sessions

Whitepapers

Luncheons

Thought Leadership

Long Term Partner

All Sponsorship Tiers Excludes:

-  Venue
-  Food & Beverage
-  Logistics
-  Other Incidental Cost

Event Partner Benefits	Best Value			
	Gold	Silver	Bronze	Basic
Event(s) – Delivery Format: Webinar OR In-Person Session	4	3	2	1
Digital Flyer Design to Promote the Event	✔	✔	✔	✔
Event Outreach via SCCA's Online Platforms such as Social Media, Email Database	✔	✔	✔	✔
Online Registration Page for the Event	✔	✔	✔	✔
On-Site Registration and Attendees Badges for the Event (in-person session)	✔	✔	✔	✔
1 Guest Speaker/Panelist (if required)	✔	✔	✔	✔
1 Staff On-Site During the Course (in-person session ,if required)	✔	✔	✔	✔
Webinar Setup, Hosting & Recording on Zoom (Virtual session)	✔	✔	✔	✔
List of Attendees After the Event (Name, Organization, Role – Subject to Attendee's Consent)	✔	✔	✔	✔
Event Synopsis on SCCA Event Website	✔	✔	✔	✔
Speakers(s) Profile on SCCA Event Website	✔	✔	✔	✔
Event Partner(s) Logo on SCCA Event Website	12 month	9 month	6 month	-
Digital Content Blast to SCCA Email Database (Product news, whitepaper, announcements, etc)	4	3	2	-
Feature Article Blast on SCCA's Social Media Channel (Thought leadership articles, surveys, etc)	4	3	2	-
½ Day Session: ≤ 4 hours AMOUNT				
Full-Day Session: ≤ 8 hours AMOUNT				
	Contact SCCA	Contact SCCA	Contact SCCA	Contact SCCA
	Contact SCCA	Contact SCCA	Contact SCCA	Contact SCCA

Advertising Rates

1Month

Packaging Details

Features Included:

- ✓ Job Ad on SCCA Website

6 Month

Packaging Details

Features Included:

- ✓ eDM Marketing to SCCA Members (2 x e-blast/month)
- ✓ Banner ads on SCCA Website

12 Month

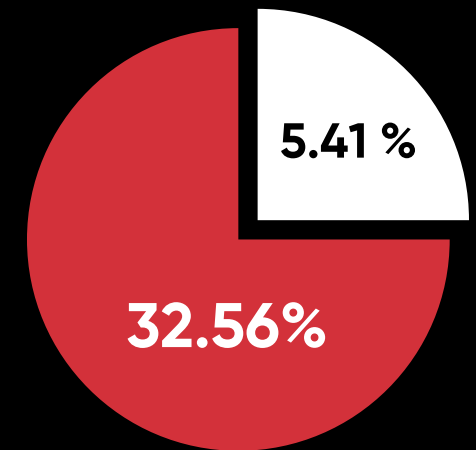
Discount
10%

Packaging Details

Features Included:

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eDM Statistics



● Average Open Rate

● Average Click Through Rate

Outreach

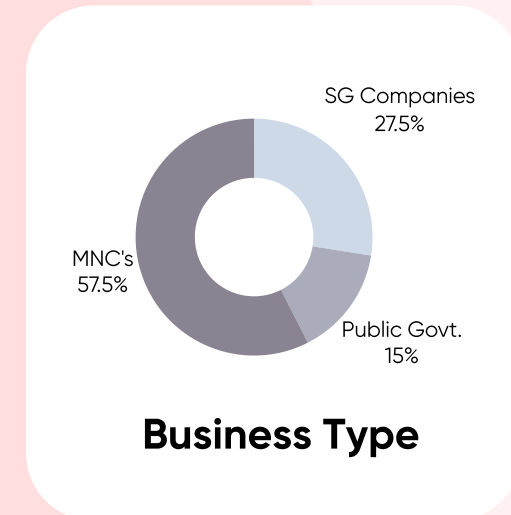
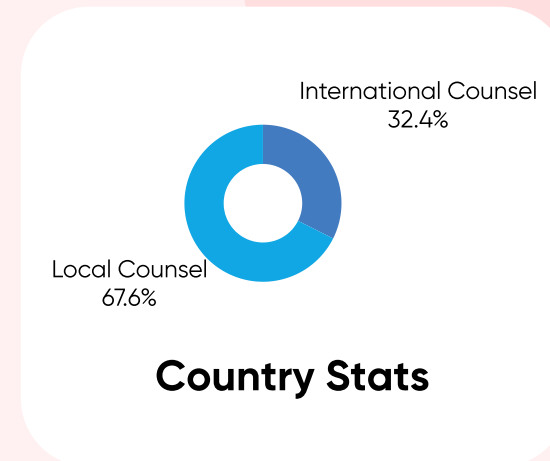
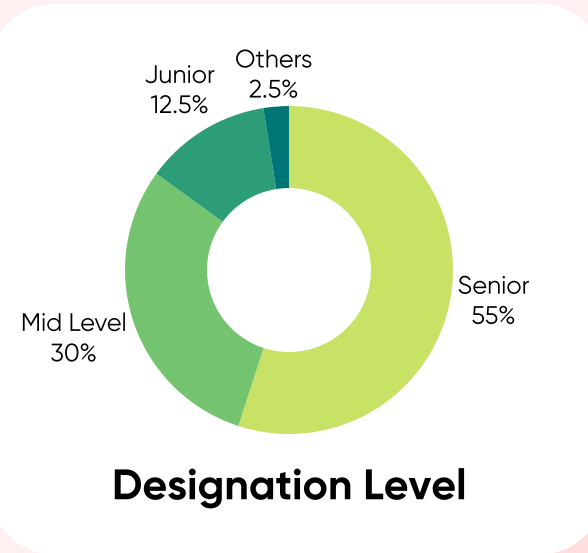
 **>4000+**

 **>700+**

 **>5000+**

Database Stats

- ✓ Finance
- ✓ Technology
- ✓ Government
- ✓ Pharmaceutical
- ✓ Manufacturing
- ✓ Others
- ✓ Construction
- ✓ Technology
- ✓ Shipping
- ✓ Media & Telecommunications
- ✓ FMCG & Retails
- ✓ Consultancy



Interested in Partnership or in opportunities

Talk to us for an easy and affordable way to promote your program, or organisation to a targeted professional audience.

For more information, please contact

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